

# Logistikk Og Ledelse Av Forsyningskjeder

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## **COLLINS KANE**

**NATO Glossary of Terms and Definitions** Pearson Prentice Hall

Port Business is essential reading for all those with an interest in trade and transportation and the role of ports in the global supply chain. It discusses the various types of ports in existence, identifies the major ports per category, analyzes what the key business drivers are, describes their governance, how they are managed, which trends influence them, and what kind of impact they have on supply chains. Dr. Jürgen Sorgenfrei uses his significant consulting and project development experience within the international ports, shipping, rail & logistics sector, and in global economics, trade, analytics, and forecasting as well as in intermodal hinterland transport to provide this comprehensive overview of port management. The book is a combination of a strong background in principles and practical knowledge and is an indispensable resource for those interested in maritime economics. .

**Shipping Innovation** CRC Press

Winner of a Shingo Research and Professional Publication Award  
Lean Production Simplified, Second Edition is a plain language guide to the lean production system written for the practitioner by a practitioner. It delivers a comprehensive insider's view of lean manufacturing. The author helps the reader to grasp the system as a whole and the factors that animate it by organizing the book around an image of a house of lean production. Highlights include: A comprehensive view of Toyota's lean manufacturing system A look at the origins and underlying principles of lean Identifying the goals of lean production Practical problem solving

for lean production Activities that support involvement - Kaizen circles, suggestion systems, and problem solving This second edition has been updated with expanded information on the Lean Improvement Process; Production Physics and Little's Law - the fundamental equation for both manufacturing and service industries (cycle time = work in process/throughput); Value Stream Thinking - combining processes required to bring the product or service to the customer; Hoshin Planning -- using the Planning and Execution Tree diagram and Problem Solving -- including the "Five Why" method and how to use it. Lean Production Simplified, Second Edition covers each of the components of lean within the context of the entire lean production system. The author's straightforward common sense approach makes this book an easily accessible on-the-floor resource for every operator.

*Logistikk og ledelse av forsyningskjeder* Wiley

The study of strategic surprise has long concentrated on important failures that resulted in catastrophes such as Pearl Harbor and the September 11th attacks, and the majority of previously published research in the field determines that such large-scale military failures often stem from defective information-processing systems. Intelligence Success and Failure challenges this common assertion that catastrophic surprise attacks are the unmistakable products of warning failure alone. Further, Uri Bar-Joseph and Rose McDermott approach this topic uniquely by highlighting the successful cases of strategic surprise, as well as the failures, from a psychological perspective. This book delineates the critical role of individual psychopathologies in precipitating failure by investigating important historical cases. Bar-Joseph and McDermott use six particular military attacks as examples for their analysis, including: "Barbarossa," the June 1941 German invasion of the USSR (failure); the fall-winter 1941

battle for Moscow (success); the Arab attack on Israel on Yom Kippur 1973 (failure); and the second Egyptian offensive in the war six days later (success). From these specific cases and others, they analyze the psychological mechanisms through which leaders assess their own fatal mistakes and use the intelligence available to them. Their research examines the factors that contribute to failure and success in responding to strategic surprise and identify the learning process that central decision makers use to facilitate subsequent successes. Intelligence Success and Failure presents a new theory in the study of strategic surprise that claims the key explanation for warning failure is not unintentional action, but rather, motivated biases in key intelligence and central leaders that null any sense of doubt prior to surprise attacks.

Time, Temporality, and History in Process Organization Studies  
Edward Elgar Publishing

The impact of technological change, globalization, information and communication technologies and international governmental intervention has radically altered supply chain strategies, operations and risk profiles for most organizations. The challenge facing business and researchers alike is how best to address risk management in this new context. This collection, written by international scholars from the UK, US and Scandinavia, addresses this need by providing the first topical review of these developments and the latest research findings. The findings represent a robust cross-disciplinary view of supply chains, articulating policies and strategies for organizations. The research studies are based on empirical case studies within services and manufacturing in both large and SME organizations. This work is intended to provide the foundation for future research in this expanding area and the impact it has on managing risk within the supply chain.

### CreateSpace

The construction industry is currently experiencing accelerating developments concerning societal demands along with project complexity, internationalization and digitalization. In an attempt to grasp the consequences of these demands on productivity and innovation, this edited book addresses how innovation is likely to take place with a more long-term perspective on the construction sector. While existing literature focuses on organizational discontinuity and fragmentation as the main reasons for the apparent lack of innovation in the industry, this book highlights the connectivity of construction actors, resources and activities as fundamental for understanding how innovation takes place. Through 15 empirically grounded chapters, the book shows how innovation is part of construction processes on various levels, including project, firm and industry, and that these innovation processes are characterized by organizational and technological connectivity over time. Written by European business management scholars, the chapters cover empirical cases and examples from both a multi-organizational and a multi-international perspective in terms of covering the viewpoints of different industry actors and the contexts of several different European countries including: Sweden, Norway, the UK, Italy, France, Hungary and Poland. By illustrating how connectivity is part of innovation processes in the creation of single-product innovations, of various innovations within and across projects, as well as a fundamental aspect of the processes in which innovations cross nations, the book provides a new angle on how to understand construction innovation and where the industry might (or needs to) be heading next. This book is essential reading for anyone interested in construction management, project management, engineering management, innovation studies, business and management studies.

*Developing a New Understanding of Markets* Oxford University Press, USA

Equipment Leasing is a practical reference for financial managers who need background information, and an understanding of how leasing can be utilized as a cost-effective means of equipment financing-especially under the new tax law in the United States. It explores various types of leases, including single investor leases, leveraged leases, tax requirements for true leases' and lease-buy economic analysis. This invaluable resource includes the

background and basics of equipment leasing, history of leasing, synthetic leases, financial reporting of lease transactions by lessees, operating a leasing company, and much more.

### **Rockets and Rebels** Springer

Logistikk og ledelse av forsyningskjeder  
Logistikk og ledelse av forsyningskjederarbeidshäfte  
Ledelse av forsyningskjederet  
logistikk- og markedsføringsperspektiv  
Rethinking Marketing  
Developing a New Understanding of Markets  
Wiley arbeidshefte  
Springer  
This brand strategy book is a carefully curated collection of the best brand-thinking over the last decade or so, adapted specifically for our time. Use it to position your brand and to stand out amongst the competition. Give your brand a personality people can identify with. Give folks good reason to stay loyal, and to support and cheer on your brand's next project. Strong brands are more profitable, attract the best talent, and are highly valued. This book is a toolbox for everyone who sees the value of digging a little deeper, to aim much higher. Monna Nordhagen is Nordic Strategy Director of Scandinavian Design Group, serial entrepreneur and voracious reader. She holds an MBA from the Norwegian Business School BI and has more than three decades worth of experience within business strategy, brand building, sales and management. Monna is also a highly sought after presenter with a passion for innovation, brands and entrepreneurship, speaking regularly at conferences and events. Kirsti Rogne has worked with international brands in the intersecting fields of marketing and communication for well over a decade; including as a Client Director and Copywriter for Scandinavian Design Group. She holds a post graduate degree in English from the University of Oslo and currently works as a freelance writer, lecturer and translator.

### *Equipment Leasing* Routledge

"Logistics and Supply Chain Management" is a comprehensive new text that explains the fundamentals of the subject so that the student understands the 'game rules' goals and objectives when designing, planning and controlling efficient and effective logistics systems in supply chains. It also includes coverage of information technology, the impact of manufacturing and product structures on logistics and supply chain systems, and the environment. Designed specifically with the student in mind, this book is the perfect companion for introductory courses in logistics and supply

chain management. The key features are: the book contains many mini cases to illustrate current practice and key concepts defined and described in the book; discussion tasks have been included to help facilitate effective learning and provide reinforcement; a comprehensive glossary has been included at the end of the book; key terms are defined at the end of each chapter; where appropriate, quantitative examples and exercises have been included to help students understand planning and control concepts and analysis tools; and, full solutions are provided in appendix.

### *The Future of America's Military at Risk* Hachette UK

This book collates the main research developments around Lean Construction over the past 25 years with contributions from many seminal authors in the field. It takes stock of developments since the publication of Koskela's (1992) Application of the New Production Philosophy to Construction and, in doing so, challenges current thinking and progress. It also crystallises theoretical conceptualisations and practically situated learning whilst identifying future research challenges, agendas and opportunities for global collaborative actions. The contributors present the development of Lean Construction as a fundamental part of improving construction productivity, quality and delivery of value to clients and users of built infrastructure. In doing so, the book introduces the reader to the foundational principles and theories that have influenced the way we now understand Lean Construction and has provided very useful insights to students, practitioners and researchers on key junctures over the last 25 years. Highlighting the key contemporary developments and using global case study material the chapters demonstrate good practice but also help introduce new thinking to both lay readers and experienced practitioners alike. This book is essential reading for undergraduate and postgraduate students, researchers and practitioners with an interest in Lean Construction and construction management, providing a general understanding of the area, current state of the art knowledge as well as providing an insight into areas for future research.

### *Key Concepts in Politics and International Relations* Copenhagen Business School Press

### EXCEL 2016 PREDICTIVE ANALYTICS FOR SERIOUS DATA

CRUNCHERS! Now, you can apply cutting-edge predictive analytics techniques to help your business win-and you don't

need multimillion-dollar software to do it. All the tools you need are available in Microsoft Excel 2016, and all the knowledge and skills are right here, in this book! Microsoft Excel MVP Conrad Carlberg shows you how to use Excel predictive analytics to solve real problems in areas ranging from sales and marketing to operations. Carlberg offers unprecedented insight into building powerful, credible, and reliable forecasts, helping you gain deep insights from Excel that would be difficult to uncover with costly tools such as SAS or SPSS. Fully updated for Excel 2016, this guide contains valuable new coverage of accounting for seasonality and managing complex consumer choice scenarios. Throughout, Carlberg provides downloadable Excel 2016 workbooks you can easily adapt to your own needs, plus VBA code—much of it open-source—to streamline especially complex techniques. Step by step, you'll build on Excel skills you already have, learning advanced techniques that can help you increase revenue, reduce costs, and improve productivity. By mastering predictive analytics, you'll gain a powerful competitive advantage for your company and yourself. Learn the "how" and "why" of using data to make better decisions, and choose the right technique for each problem. Capture live real-time data from diverse sources, including third-party websites. Use logistic regression to predict behaviors such as "will buy" versus "won't buy." Distinguish random data bounces from real, fundamental changes. Forecast time series with smoothing and regression. Account for trends and seasonality via Holt-Winters smoothing. Prevent trends from running out of control over long time horizons. Construct more accurate predictions by using Solver. Manage large numbers of variables and unwieldy datasets with principal components analysis and Varimax factor rotation. Apply ARIMA (Box-Jenkins) techniques to build better forecasts and clarify their meaning. Handle complex consumer choice problems with advanced logistic regression. Benchmark Excel results against R results.

### **The Connectivity of Innovation in the Construction Industry** Prentice Hall

There were not many textbooks on shipping available for the students in the early 1990s. Therefore it was decided to write *Shipping* in 1996. One year earlier, Niko Wijnolst had published *Design Innovation in Shipping*, based on work at the Delft University of Technology. The two books together offered a

comprehensive insight and overview into the dynamics of global shipping and maritime innovation. Although the core of the books held its value, it was decided to make an update of the two books and merge them into one new textbook, *Shipping Innovation*, destined for a broad specter of maritime students and professionals. Some substantial new parts were added, as well as some new contributions by other writers. This textbook offers a one-stop-shopping experience to those students and professionals who wish to get acquainted with the multifaceted aspects of global shipping and its everlasting innovation dynamics. Some of the new contributions are the mission-based design process of a Panamax containership and a ro-ro vessel; sustainable shipping and innovation; and an innovation case-study on the revolutionary design of a ballast-free ship.

### *A Plain-Language Guide to the World's Most Powerful Production System* Routledge

This book brings together research in humanitarian operations, behavioral operations and dynamic simulation. Part I outlines the main characteristics and strategic challenges of humanitarian organizations in preparedness, knowledge management, climate change and issues related to refugees and social inclusion. Part II gives an introduction to behavioral operations and experiments in single- and multi-agent settings, followed by discussions on quantal theory, framing effect and possible applications in the humanitarian sector. Part III introduces system dynamics and agent-based modeling and discusses how these techniques can be used to study dynamics and decision-making in humanitarian operations. This book is unique in providing a holistic view of the decision-making process and challenges in the humanitarian sector.

### *Logistikk og ledelse av forsyningskjeder* Walter de Gruyter GmbH & Co KG

This third edition, which has been fully updated and now includes improved and extended explanations, is suitable as a core textbook as well as a source book for industry practitioners. It covers traditional approaches for forecasting, lot sizing, determination of safety stocks and reorder points, KANBAN policies and Material Requirements Planning. It also includes recent advances in inventory theory, for example, new techniques for multi-echelon inventory systems and Roundy's 98 percent approximation. The book also considers methods for coordinated

replenishments of different items, and various practical issues in connection with industrial implementation. Other topics covered in *Inventory Control* include: alternative forecasting techniques, material on different stochastic demand processes and how they can be fitted to empirical data, generalized treatment of single-echelon periodic review systems, capacity constrained lot sizing, short sections on lateral transshipments and on remanufacturing, coordination and contracts. As noted, the explanations have been improved throughout the book and the text also includes problems, with solutions in an appendix.

### *Human Resource Management* Springer

It is often said that war is 5% horror and 95% boredom. In this sense, military boredom is historically enduring as well as personally enduring for the soldiers who have to endure it. This book contributes to a deeper understanding – historically, empirically and theoretically – of the complex phenomenon of boredom in a military context.

### *Short Sea Shipping in Europe* Routledge

This product is most effective when used in conjunction with the corresponding double CD. - You can purchase the book and double CD as a pack (ISBN: 9781444107203) - The double CD is also sold separately (ISBN: 9781444107210) (copy and paste the ISBN number into the search bar to find these products) Are you looking for a complete course in Norwegian which takes you effortlessly from beginner to confident speaker? Whether you are starting from scratch, or are just out of practice, Complete Norwegian will guarantee success! Now fully updated to make your language learning experience fun and interactive. You can still rely on the benefits of a top language teacher and our years of teaching experience, but now with added learning features within the course and online. The course is structured in thematic units and the emphasis is placed on communication, so that you effortlessly progress from introducing yourself and dealing with everyday situations, to using the phone and talking about work. By the end of this course, you will be at Level B2 of the Common European Framework for Languages: Can interact with a degree of fluency and spontaneity that makes regular interaction with native speakers quite possible without strain for either party. Learn effortlessly with a new easy-to-read page design and interactive features: NOT GOT MUCH TIME? One and five-minute introductions to key principles to get you started. AUTHOR

**INSIGHTS** Lots of instant help with common problems and quick tips for success, based on the author's many years of experience. **GRAMMAR TIPS** Easy-to-follow building blocks to give you a clear understanding. **USEFUL VOCABULARY** Easy to find and learn, to build a solid foundation for speaking. **DIALOGUES** Read and listen to everyday dialogues to help you speak and understand fast. **PRONUNCIATION** Don't sound like a tourist! Perfect your pronunciation before you go. **TEST YOURSELF** Tests in the book and online to keep track of your progress. **EXTEND YOUR KNOWLEDGE** Extra online articles to give you a richer understanding of the culture and history of Norway. **TRY THIS** Innovative exercises illustrate what you've learnt and how to use it.

**Along the Supply Chain** Naval Institute Press

Left-leaning political parties play an important role as representatives of the poor and disempowered. They once did so by promising protections from the forces of capital and the market's tendencies to produce inequality. But in the 1990s they gave up on protection, asking voters to adapt to a market-driven world. Meanwhile, new, extreme parties began to promise economic protections of their own--albeit in an angry, anti-immigrant tone. To better understand today's strange new political world, Stephanie L. Mudge's *Leftism Reinvented* analyzes the history of the Swedish and German Social Democrats, the British Labour Party, and the American Democratic Party. Breaking with an assumption that parties simply respond to forces beyond their control, Mudge argues that left parties' changing promises expressed the worldviews of different kinds of experts. To understand how left parties speak, we have to understand the people who speak for them. *Leftism Reinvented* shows how Keynesian economists came to speak for left parties by the early

1960s. These economists saw their task in terms of discretionary, politically-sensitive economic management. But in the 1980s a new kind of economist, who viewed the advancement of markets as left parties' main task, came to the fore. Meanwhile, as voters' loyalties to left parties waned, professional strategists were called upon to "spin" party messages. Ultimately, left parties undermined themselves, leaving a representative vacuum in their wake. *Leftism Reinvented* raises new questions about the roles and responsibilities of left parties--and their experts--in politics today.--

**Inventory Control** Anthem Press

The annual Deep Haven fishing contest draws professional and amateur anglers from across the country, but this year, Ross Springer is determined to win the top cash prize. In fact, he has no choice. It's his last chance to leave a lasting legacy at Bethel College. He just never imagined his fundraising scheme would hook Abigail Cushman, the grad student who reminds him of all they'd had—and lost—every time she glances his way. Abigail Cushman may not know the difference between a bass and a trout, but how hard can it be to catch a fish? She's a quick learner, and she's certain her smarts can net her a win over Ross Springer, the handsome charmer she's tried to forget since grief tore them apart. In the ultimate showdown between brains and heart, will Ross and Abby reel in more than they bargained for? *Operations Management* CRC Press

*Risk, Reliability and Safety* contains papers describing innovations in theory and practice contributed to the scientific programme of the European Safety and Reliability conference (ESREL 2016), held at the University of Strathclyde in Glasgow, Scotland (25—29 September 2016). Authors include scientists, academics,

practitioners, regulators and other key individuals with expertise and experience relevant to specific areas. Papers include domain specific applications as well as general modelling methods. Papers cover evaluation of contemporary solutions, exploration of future challenges, and exposition of concepts, methods and processes. Topics include human factors, occupational health and safety, dynamic and systems reliability modelling, maintenance optimisation, uncertainty analysis, resilience assessment, risk and crisis management.

**A Course in Behavioral Economics** Springer Nature

This textbook looks at decisions – how we make them, and what makes them good or bad. In this bestselling introduction, Erik Angner clearly lays out the theory of behavioral economics and explains the intuitions behind it. The book offers a rich tapestry of examples, exercises, and problems drawn from fields such as economics, management, marketing, political science, and public policy. It shows how to apply the principles of behavioral economics to improve your life and work – and to make the world a better place to boot. No advanced mathematics is required. This is an ideal textbook for students coming to behavioral economics from various fields. It can be used on its own in introductory courses, or in combination with other texts at advanced undergraduate and postgraduate levels. It is equally suitable for general readers who have been captivated by popular-science books on behavioral economics and want to know more about this intriguing subject. New to this Edition: - An updated chapter on behavioral policy and the nudge agenda. - Several new sections, for example on the economics of happiness. - Updated examples and exercises, with an expanded answer key - Refreshed ancillary resources make for a plug and play experience for instructors teaching behavioral economics for the first time.